

# Prezentare

# Easter Experience 2026 – Swissôtel Poiana Braşov

The Easter concept at Swissôtel Poiana Braşov is designed as a **three-night alpine holiday experience** that blends refined hospitality, seasonal gastronomy, family activities and nature-based experiences in the heart of the Carpathian Mountains.

The objective is to position Easter not simply as a traditional holiday stay, but as a **curated lifestyle experience** that reflects the core Swissôtel values of quiet luxury, wellbeing, and connection to nature.

The package combines several key pillars:

## 1. A Relaxing Alpine Escape

Guests spend three nights in a calm mountain setting, enjoying the comfort and understated elegance of Swissôtel while reconnecting with nature during the spring season in the Carpathians.

## 2. Family-Oriented Easter Moments

The experience includes festive activities designed for families, particularly children, such as face-painting workshops, balloon-modelling workshops and a traditional Easter egg hunt, creating joyful shared moments and a welcoming atmosphere for multigenerational guests.

## 3. Signature Gastronomy

The culinary centerpiece of the experience is an **Easter Wine Pairing Tasting Menu at Artegianale**, where Romanian Easter traditions are reinterpreted through contemporary techniques and Mediterranean influences.

A symbolic highlight of the concept is “**Cozonac meets Panettone**”, a small gastronomic signature reflecting the meeting of Romanian tradition and international culinary inspiration.

## 4. Nature and Outdoor Experiences

Guests are invited to explore the surrounding landscape through optional outdoor activities such as guided electric mountain bike rides and mountain biking lessons, reinforcing Swissôtel's wellbeing and vitality philosophy.

Overall, the Easter concept positions Swissôtel Poiana Braşov as a **refined alpine destination for spring holidays**, combining gastronomy, family experiences and nature in a way that is consistent with the brand's identity and attractive to both Romanian and international guests.

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# Sărbătoriți Paștele la Swissôtel

Petreceți **3 noți într-un refugiu alpin elegant**, descoperiți experiențe gastronomice inspirate din tradițiile românești, activități festive pentru copii și aventuri în natură, în inima Munților Carpați.

**3 noți de cazare | Activități de Paște pentru familie | Experiențe gastronomice | Natură și aventură**

## Activități de Paște pentru familie

Pentru cei mici, atmosfera festivă este completată de activități creative și interactive care transformă sărbătoarea într-o experiență memorabilă:

- ateliere de face painting pentru copii
- ateliere de modelat baloane
- vânătoare de ouă colorate

Diminețile de sărbătoare încep cu **mic dejunuri tematice de Paște**, unde oaspeții pot descoperi o selecție specială de preparate festive.

Un moment simbolic al acestei experiențe este „**Cozonac meets Panettone**” — întâlnirea dintre tradiția românească și influențele mediteraneene ale restaurantului Artegianale, devenită o semnătură gastronomică a sărbătorii de Paște la Swissôtel Poiana Brașov.

## Experiența gastronomică

**Pentru cină**, restaurantul Artegianale propune un **Easter Wine Pairing Tasting Menu**, inspirat din tradițiile românești și reinterpretat prin tehnici culinare contemporane și influențe mediteraneene.

Fiecare preparat este acompaniat de vinuri atent selecționate, creând o experiență gastronomică rafinată care celebrează aromele sezonului.

Meniul de degustare poate fi rezervat **atât de oaspeții hotelului, cât și de vizitatorii din exteriorul hotelului**, în limita locurilor disponibile.

## Experiențe în natură

Pentru oaspeții care doresc să exploreze natura într-un mod activ, sunt disponibile experiențe outdoor opționale:

- **plimbări ghidate cu mountain bike electric** pe traseele montane din jurul Poienii Brașov
- **cursuri de mountain biking** pentru începători sau pasionați

Aceste experiențe oferă o modalitate ideală de a descoperi peisajele spectaculoase ale munților și de a vă bucura de energia primăverii în natură.

## Planifică escapada de Paște

Pentru detalii despre **pachetul de Paște cu 3 nopți de cazare** sau pentru rezervarea experienței gastronomice, vă invităm să completați formularul de mai jos.

Echipa noastră vă va contacta pentru a vă ajuta să planificați sejurul perfect la Swissôtel Poiana Brașov.

**[Formular de contact]**

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# Celebrate Easter at Swissôtel

Spend **three nights in an elegant alpine retreat**, discover gastronomic experiences inspired by Romanian traditions, festive activities for children, and outdoor adventures in the heart of the Carpathian Mountains.

**3-night stay | Family Easter activities | Gastronomic experiences | Nature & adventure**

## Family Easter Activities

For younger guests, the festive atmosphere comes to life through creative and interactive activities designed to turn the holiday into a memorable experience:

- children's **face painting workshops**
- **balloon modelling workshops**
- a traditional **Easter egg hunt**

Festive mornings begin with **Easter-themed breakfasts**, where guests can enjoy a special selection of holiday-inspired dishes.

A symbolic highlight of the experience is “**Cozonac meets Panettone**” — the meeting of Romanian tradition and the Mediterranean influences of the Artegianale restaurant, a small gastronomic signature of Easter at Swissôtel Poiana Braşov.

## The Gastronomic Experience

For dinner, the Artegianale restaurant presents a special **Easter Wine Pairing Tasting Menu**, inspired by Romanian traditions and reinterpreted through contemporary culinary techniques and Mediterranean influences.

Each course is accompanied by carefully selected wines, creating a refined gastronomic experience that celebrates the flavors of the season.

The tasting menu can be reserved **both by hotel guests and by visitors from outside the hotel**, subject to availability.

# Outdoor Experiences

Guests who wish to explore nature in a more active way can enjoy optional outdoor experiences such as:

- **guided electric mountain bike rides** on the scenic trails around Poiana Braşov
- **mountain biking lessons** for beginners and enthusiasts

These experiences offer an ideal way to discover the spectacular mountain landscapes while enjoying the energy of spring in nature.

## Plan Your Easter Escape

For more details about the **3-night Easter package** or to reserve the gastronomic experience, please complete the form below.

Our team will contact you to help plan your perfect Easter stay at Swissôtel Poiana Braşov.

**[Contact Form]**

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# Ostern im Swissôtel

Verbringen Sie **drei Nächte in einem eleganten alpinen Rückzugsort**, entdecken Sie gastronomische Erlebnisse inspiriert von rumänischen Traditionen, festliche Aktivitäten für Kinder und Outdoor-Abenteuer im Herzen der Karpaten.

**3 Übernachtungen | Osteraktivitäten für die ganze Familie | Kulinarische Erlebnisse | Natur & Abenteuer**

## Osteraktivitäten für Familien

Für unsere jüngsten Gäste, wird die festliche Atmosphäre durch kreative und interaktive Aktivitäten ergänzt, die das Osterfest zu einem unvergesslichen Erlebnis machen:

- **Face-Painting-Workshops für Kinder**
- **Ballonmodellier-Workshops**
- traditionelle **Ostereiersuche**

Die festlichen Morgen beginnen mit **thematischen Osterfrühstücken**, bei denen Gäste eine besondere Auswahl an saisonalen Spezialitäten genießen können.

Ein symbolischer Moment dieser Erfahrung ist „**Cozonac meets Panettone**“ – die Begegnung zwischen rumänischer Tradition und den mediterranen Einflüssen des Restaurants Artegianale, die zu einer kleinen kulinarischen Signatur des Osterfestes im Swissôtel Poiana Braşov geworden ist.

## Das kulinarische Erlebnis

Zum Abendessen präsentiert das Restaurant Artegianale ein besonderes **Easter Wine Pairing Tasting Menu**, inspiriert von rumänischen Traditionen und neu interpretiert, durch moderne Kochtechniken und mediterrane Einflüsse.

Jeder Gang wird von sorgfältig ausgewählten Weinen begleitet und schafft ein raffiniertes kulinarisches Erlebnis, das die Aromen der Saison feiert.

Das Degustationsmenü kann **sowohl von Hotelgästen als auch von externen Besuchern** reserviert werden – je nach Verfügbarkeit.

# Naturerlebnisse

Gäste, die die Natur aktiv entdecken möchten, können optionale Outdoor-Erlebnisse genießen, wie zum Beispiel:

- **geführte E-Mountainbike-Touren** auf den malerischen Trails rund um Poiana Braşov
- **Mountainbike-Kurse** für Einsteiger und Fortgeschrittene

Diese Aktivitäten bieten eine ideale Möglichkeit, die spektakulären Berglandschaften zu entdecken und die Energie des Frühlings in der Natur zu genießen.

## Planen Sie Ihre Oster-Auszeit

Für weitere Informationen zum **3-Nächte-Osterpaket** oder zur Reservierung des kulinarischen Erlebnisses bitten wir Sie, das untenstehende Formular auszufüllen.

Unser Team wird Sie kontaktieren, um Ihren perfekten Osteraufenthalt im Swissôtel Poiana Braşov zu planen.

**[Kontaktformular]**